



Empowering
the next
generation
of **Business
Leaders**

The **Gateway** To A Higher Calling



Vishwa Vishwani Institute of Systems & Management, Hyderabad, offers a globally attuned business education in a cutting-edge environment. Distinguished faculty from industry and top institutions equip students to tackle real-world challenges. With personal attention and expert coaching, we cultivate strong relationships that prepare you for modern business realities and deliver meaningful impact and exciting career prospects.



Welcome to the **PGDM** Programme at **VVISM**

"Since 1998, we have shaped leaders through action, not just theory. Built on this "Learning by Doing" philosophy, this institute aspires to shape every one of you into confident decision-makers of the future. I hope our diverse specialisations, distinguished faculty, and collaborations with leading institutions and corporates convince you of the impact we can have in shaping you as a responsible leader of tomorrow."



Dr. V. Jayashree
Director

How the **World Sees** us

We are the best due to the
high standards we set.



Outlook

Top Business
School **2025**



**competition
success** review

Top B-School of Super
Excellence **2025**



Times 3 School

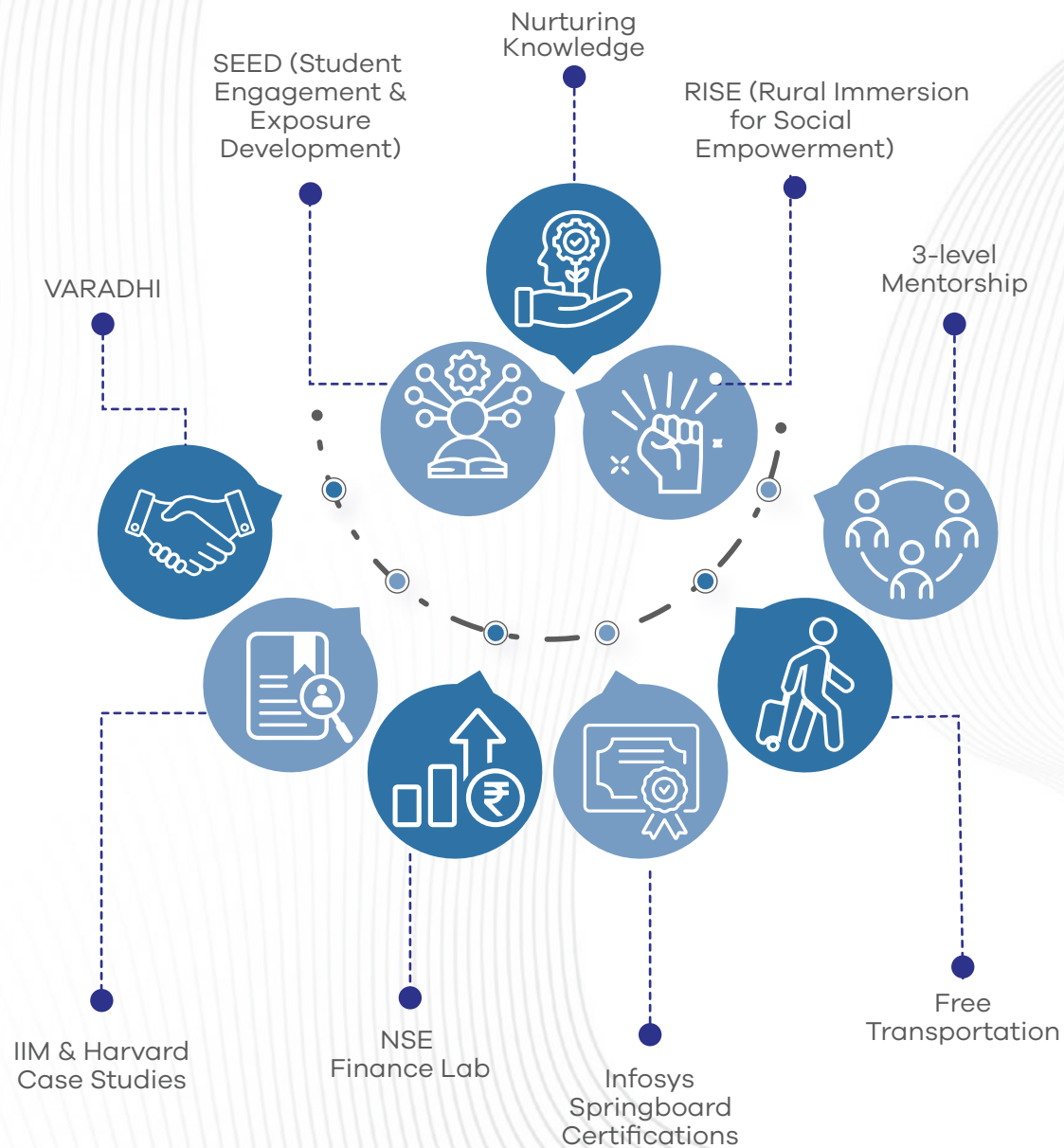
Telangana **No.1**
Business School **2025**



TELANGANA
**BEST BUSINESS SCHOOL
INFRASTRUCTURE &
PLACEMENTS, 2025**

It's advantage you, at **VVISM**

A transformative learning experience that blends knowledge with relevance, theory with practice, and ambition with action awaits you here.



The key features of our **PGDM Course**



Dual
Specialisation



Career
Readiness
3-Level
Mentoring



Case Studies &
Research-based
Learning



Industrial
Visits & Outbound
Training Program



Global
Exposure &
Collaborations



Start-up &
Entrepreneurship
Support



40% Practical +
20% Fieldwork +
40% Classroom
Learning Approach



Business
Simulation &
Experiential
Modules

What the **PGDM** Programme offers

A look into the hands-on curriculum that will help shape you as a business leader.

Core Courses

- Introduction to Business & Management
- Managerial Economics
- Business Statistics & Analytics, for Decision-Making
- Organisational Behaviour
- Marketing Management
- Financial Accounting
- Business Communication
- Management Information Systems
- Human Resources Management
- Business Research Methods
- Business Environment
- Financial Management
- Operations Management
- Business Intelligence
- Operations Research
- Strategic Management
- Project Management
- Legal Aspects of Business
- Corporate Governance & Social Responsibility
- Indian Ethos
- Business Ethics & Sustainability

Specialisations that shape future-ready professionals

Marketing Management

- Consumer Behaviour
- Sales Management & Personal Selling
- Distribution Management
- Services Marketing
- Retail Management
- B2B Marketing
- Integrated Marketing Communication
- Digital Marketing
- Marketing in Practice (Seminar-based course)
- Rural Marketing
- Marketing Strategy
- Product & Brand Management
- Marketing Metrics
- Customer Relationship Management

Financial Management

- Investment Analysis & Portfolio Management
- Corporate Finance
- Business Taxation
- Financial Systems & Services
- Financial Risk Management
- International Finance
- Financial Modelling
- Introduction of Fintech
- Behavioural Finance
- Mergers, Acquisitions & Corporate Restructuring
- Financial Analytics using Python
- Sustainable Finance & ESG Investing

Human Resource Management

- Industrial Relations and Labour Laws
- Talent & Competency Management
- Leadership & Change Management
- Strategic HRM
- Performance Management System
- Compensation & Benefit Management
- HR Analytics
- Learning & Development
- International HRM
- Talent Acquisition & Retention
- High Performance Teams
- Green HR & Sustainability
- AI in People Process

Operations Management

- Sourcing & Warehousing Management
 - Integrated Logistics Strategy
 - Supply Chain Analytics
 - Negotiations in Sourcing
 - Operations Excellence (Lean and Six Sigma)
 - Production Planning & Demand Forecasting
 - Supply Chain Consulting
 - Revenue & Pricing Management
 - Database Management for Supply Chain
 - Supply Chain Finance
-

Agribusiness Management

- Management of Agri Supply Chain & Procurement
 - Agri Input & Output Marketing
 - Agricultural Information Systems
 - Agribusiness & Entrepreneurship Development
 - Livestock Business Management
 - Commodity Trading, Futures & Options
 - Management of FPOs
 - Agricultural Risk Management & Insurance
 - International Marketing
 - Agri Equipment Management
 - Organic Farming Business Management
 - Food Safety & Quality Management
 - Seed Business Management
-

Business Analytics

- Business Analytics & Descriptive Modelling
 - Fundamentals of Artificial Intelligence & Machine Learning
 - Predictive Modelling
 - Web & Social Media Analytics
 - Data Science & Analytics
 - Financial Data Management & Analysis
 - Machine Learning in Finance
 - Social Media Strategy
-

Pharma Management

- Pharma Sales & Distribution
 - Pharma Business Environment
 - Pharma Market Research
 - Pharma Production Management
 - Pharmaceutical Marketing Management
 - Pharmaceutical Product Development
 - Pharmaceutical Entrepreneurship
 - Quality Assurance & Quality Control
-

Hospital Administration

- Quality Management in Hospitals
 - Health Information Management System
 - Marketing of Hospital Services
 - Healthcare Human Resources Management
 - Occupational Safety Hazards in Healthcare Settings
 - Organisation & Management of Hospitals & Healthcare Settings
 - Legal Framework for Hospitals
 - Healthcare Entrepreneurship & Innovation
-

Banking and Insurance

- Credit Risk Management
 - Principles & Practice of Banking & Insurance
 - Investment Banking
 - Retail Banking & Marketing of Financial Products
 - Financial & Commodity Derivatives
 - Management of Financial Services
 - Project & Infrastructure Finance
 - Treasury Risk Management
-

Certifications



The **avenues** that **open** up

**Your interests and talents open up to
specialised opportunities here!**

SPECIALISATIONS



Marketing
Management



Financial
Management



Human
Resource
Management



Operations
Management



Business
Analytics



Agribusiness
Management



Pharma
Management



Hospital
Administration

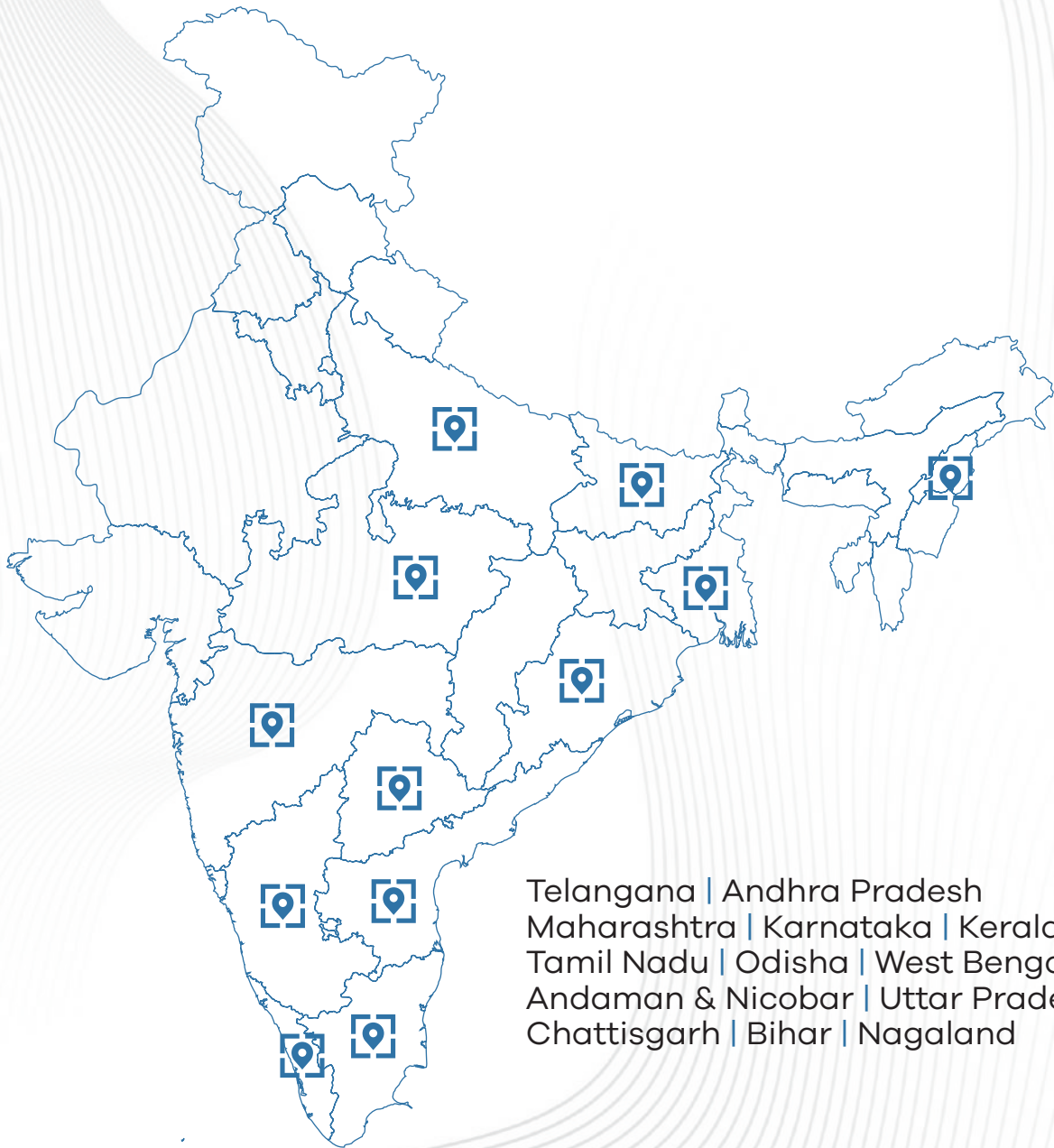


Banking &
Insurance



The **Diversity** breakdown

A brief look into where
students come from at VVISM.

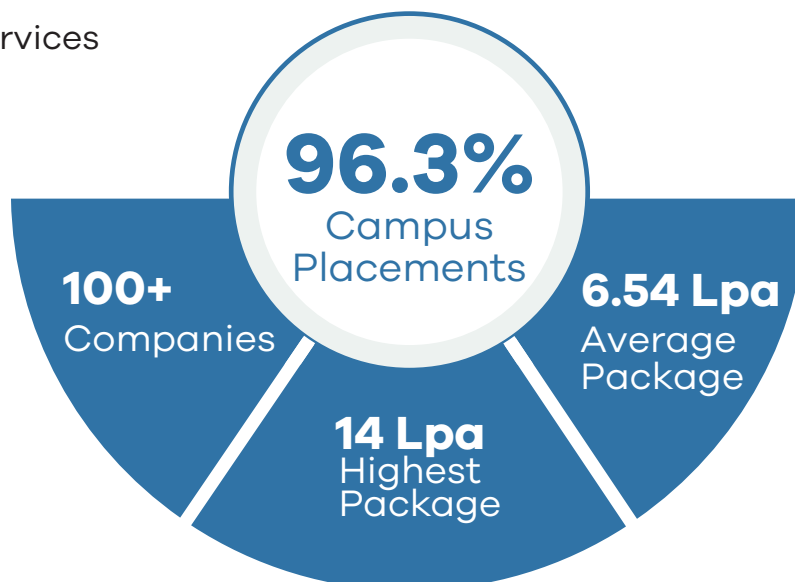
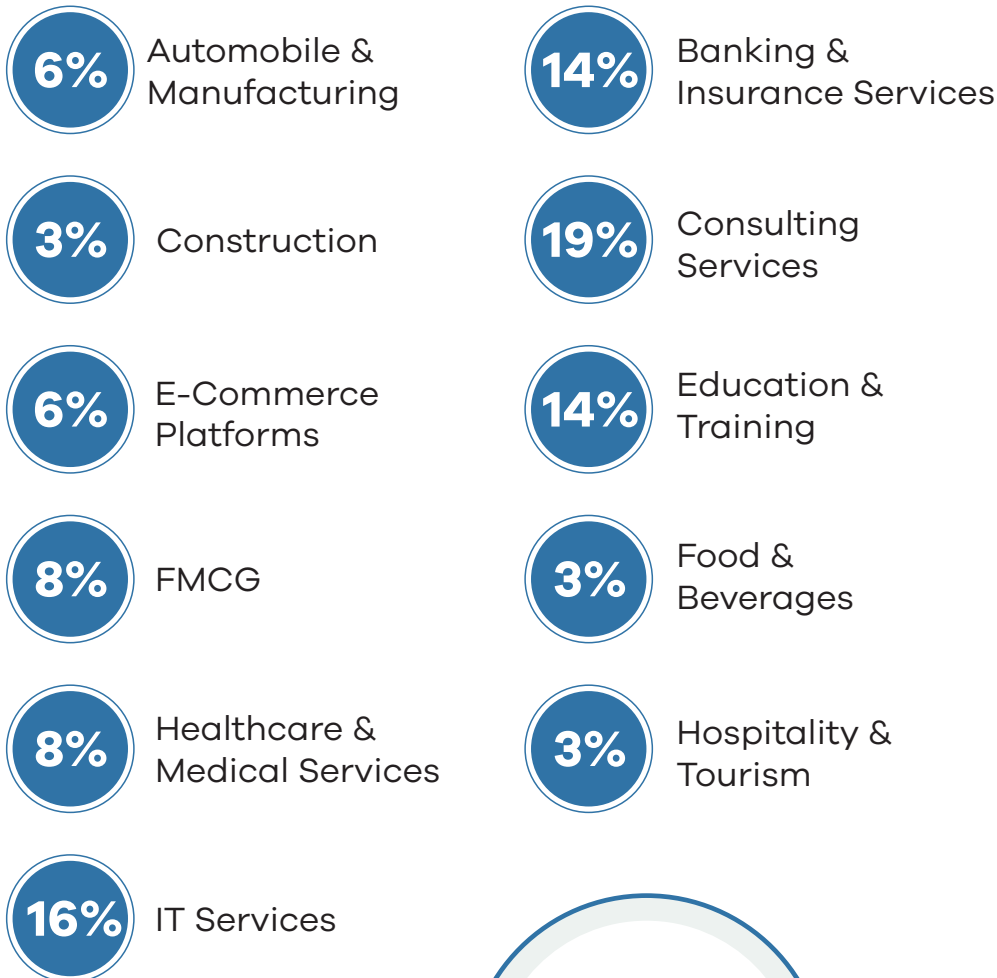


Telangana | Andhra Pradesh
Maharashtra | Karnataka | Kerala
Tamil Nadu | Odisha | West Bengal
Andaman & Nicobar | Uttar Pradesh
Chattisgarh | Bihar | Nagaland

Placements

Report (2024 - 26)

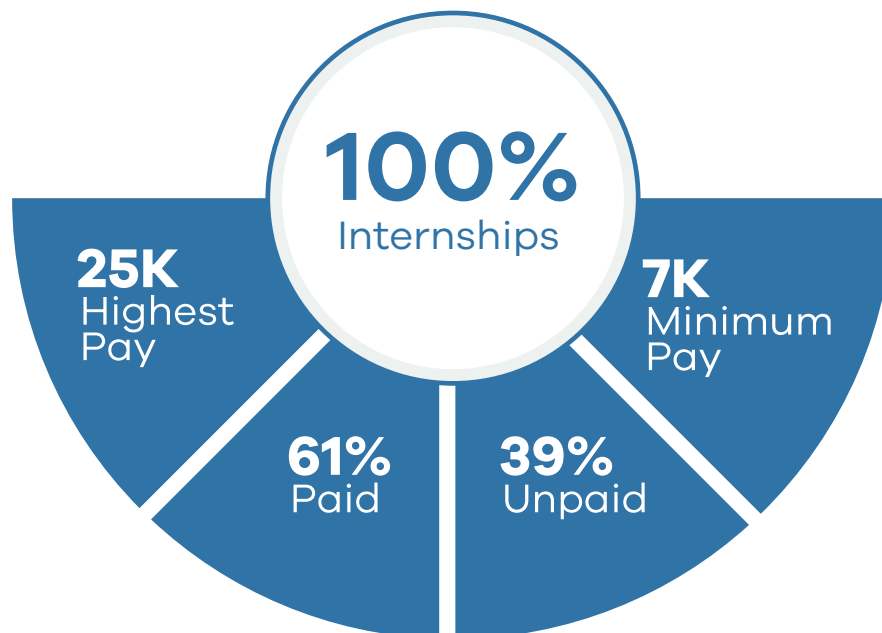
A showcase of turning opportunities into achievements.



Internships

Report (2024 - 26)

Shaping tomorrow's leaders through hands-on experiences.



The Cohort of PGDM 2024-26

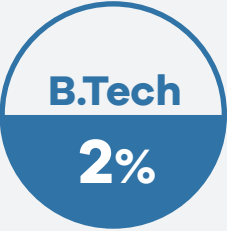
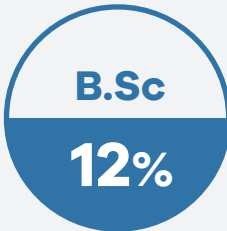
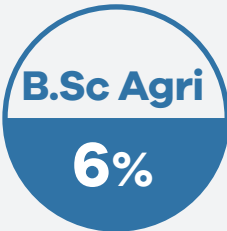


45%
Women



55%
Men

Graduation Course



Specialisation-Wise



The **Stage** is set

VVISM's infrastructure is here to nurture you.



Nutritious Dining

A dedicated mess serves hygienic vegetarian and non-vegetarian meals crafted for both nutrition and taste. Thoughtfully curated menus reflect student feedback and celebrate India's diverse culinary preferences.



Wi-Fi & Student-friendly Environment

High-speed Wi-Fi keeps learning seamless beyond classroom hours. Study lounges and quiet zones encourage collaboration, discussion, and focussed exam preparation.



A Holistic Living Experience

Campus life at VVISM is vibrant and inclusive, filled with festivals and shared moments. It is a nurturing ecosystem where students grow emotionally, socially, and intellectually.



Learning Resource Centre (LRC)

The LRC offers an expansive knowledge hub with books, e-resources, journals, databases, and research tools. Supported by modern facilities and expert guidance, it fosters critical thinking and lifelong learning.



Free Transportation

A fleet of safe, well-maintained buses ensures comfortable and secure student travel. It supports placements, industrial visits, guest lectures, and events without logistical barriers.

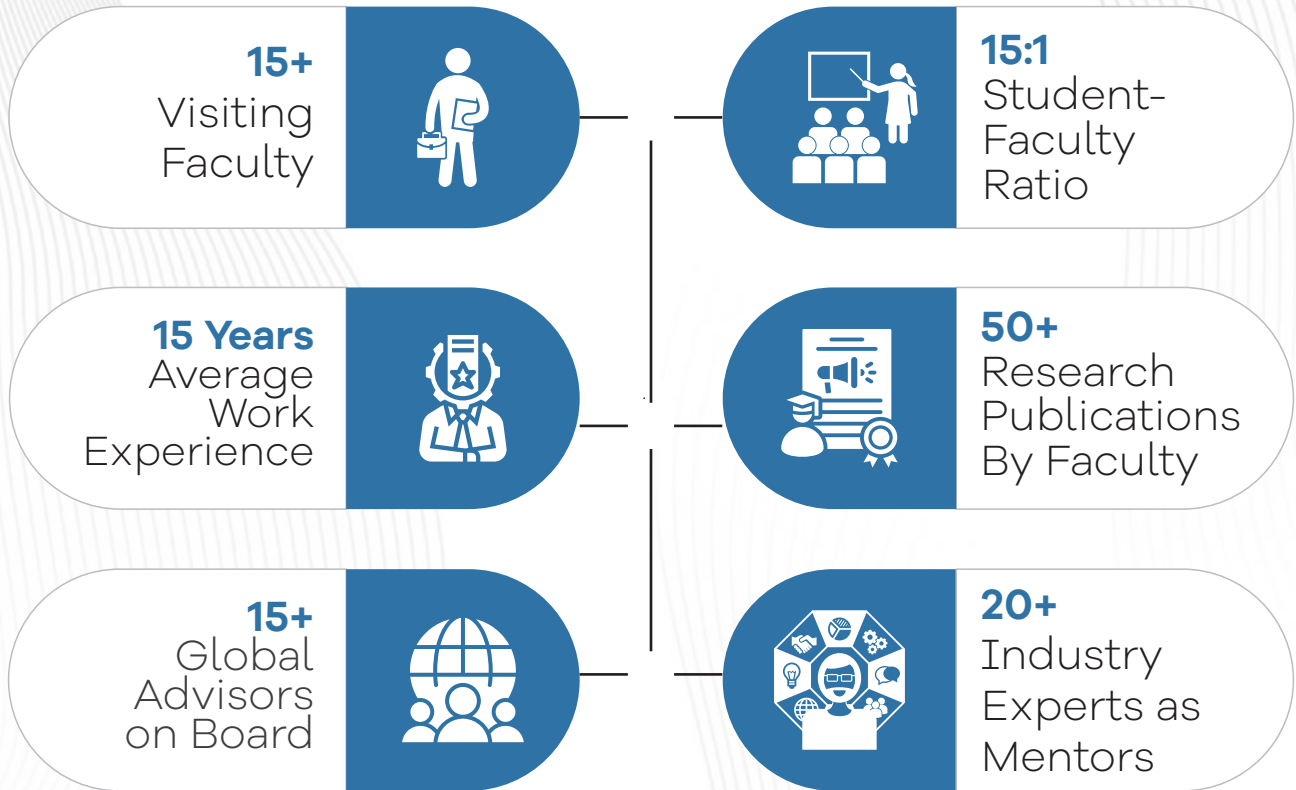


No Additional Fees

We pride ourselves on being an institution founded on transparency and clarity. The annual fee covers uniforms, access to the LRC and other resources, making the course a superior value-for-money offering.

Our institutional **Strength** at a Glance

Our world-class faculty is committed to shaping global business leaders of the future.



Vission

To be a Global Center of Excellence for Management Education and Research by Creating and Providing Knowledge to the Youth so that they become Global Business Leaders.

Mission

- M1:** To establish and maintain a network with highly qualified educators and professionals in the corporate and social sphere.
- M2:** To create well-rounded individuals who can lead in a changing global business environment.
- M3:** To constantly reinvent academic methods and procedures to satisfy the needs of a changing corporate environment and talent's meaning.

Our Top Recruiters

 ADITYA BIRLA CAPITAL	 alliantgroup	 Bandhan Bank	 BERKADIA	 bigbasket
 YASH Technologies <i>More than what you think.</i>	 COFFEE Day BEVERAGES	 Deloitte.	 IDFC FIRST Bank	 Flipkart
 ICICI PRUDENTIAL LIFE INSURANCE	 S&P Global	 ideyaLabs <i>Thoughts • Ideas • Products</i>	 infoedge	 ITC ITC Limited
 LUPIN	 Google Analytics	 SBI Life <i>Apne liye. Apno ke liye.</i>	 Nestle	 PLANETSPARK
 PEPSICO	 Piramal Finance	 Reliance RETAIL	 paytm	 RAMCO
 Ryan	 SAINT-GOBAIN	 Simpolo ceramics	 T.I.M.E. <i>Triumphant Institute of Management Education Pvt. Ltd.</i>	 amazon
 IndusInd Bank	 TRENT LIMITED A TATA Enterprise	 ValueLabs	 ADP	 Invesco
 EY	 zepto café	 kaveri seeds	 GoDIGIT	 SIGNOVA
 metric labs.	 MYK LATICRETE	 yoda DIAGNOSTICS	 VIRTUAL RAAASTA	 STARTCON LABS <i>IDEATE . INNOVATE . INSPIRE</i>
 Sparsha Pharma	 LOCUZ An SHI Company	 NOBROKER	 TECH mahindra	 SWIGGY instamart

A **Network** you can count on

The benefits don't end with your education.
They begin there.



What our **Students** have to say



I am glad to share my placement at Deloitte, a feat made possible by the exceptional grooming at Vishwa Vishwani Institute of Systems and Management. I am deeply grateful to my faculty and the placement cell for their constant guidance and support.

Sumanth David
PGDM Batch 2024–26



VVISM provided me with a strong foundation in finance and analytics. The faculty members were very supportive and always pushed us to stay updated with industry trends. The training sessions, mock interviews, and placement guidance played a big role in helping me secure an opportunity with Mirae Asset. It has been a great learning journey.

Shubham Pathange
PGDM Batch 2024–26



What I loved most about VVISM was the focus on practical learning and industry exposure. The faculty were always approachable and encouraged us to explore new ideas. The placement support and skill development sessions helped me gain the confidence needed to start my career at Alliant Group.

Temura Varshita
PGDM Batch 2024–26



My journey at VVISM was truly transformative. The faculty not only focussed on academic knowledge but also on real-world applications and career readiness. The constant guidance, especially during the placement preparation phase, helped me secure my role at Ryan Taxation. I'm really grateful for the support, mentorship, and confidence the institute helped me build.

Vanditha Gourishetty
PGDM Batch 2024–26



The learning experience at VVISM goes beyond textbooks. Through projects, case discussions, and industry interactions, we were able to understand how business concepts work in the real world. The continuous support from faculty and the placement team made a big difference in shaping my career.

Abhirami Udayan
PGDM Batch 2024–26



Vishwa Vishwani provided me with the perfect blend of academic learning and industry exposure. The placement training, mentorship from faculty, and corporate interactions helped me build confidence and secure a great opportunity.

Nithin Thallapally
PGDM Batch 2024–26

Study **PGDM** in **Hyderabad**

A smart choice for your future.

AFFORDABLE LIVING WITH A HIGH QUALITY OF LIFE

Enjoy a comfortable lifestyle at a lower cost compared to many major cities like **Pune** and **Bangalore**.

Hub for Global Companies

Home to major multinational companies such as **Microsoft**, **Google**, **Deloitte**, **Amazon**, **Meta**, **Oracle**, and **Tata Consultancy Services**.

Dynamic Metropolitan Culture

Experience a vibrant and diverse environment with excellent career opportunities.

Strong GCC & IT Ecosystem

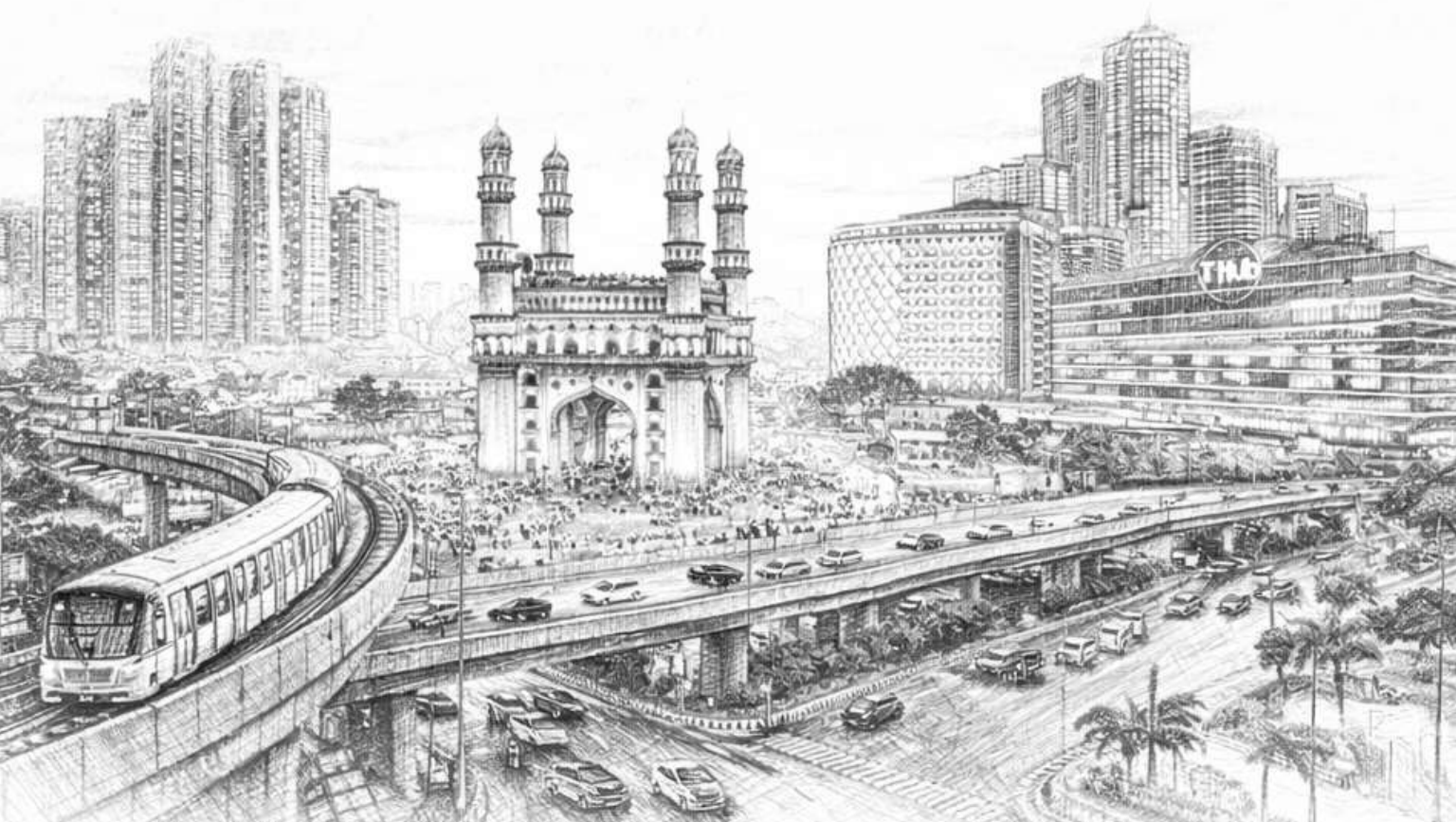
A rapidly growing job market driven by Global Capability Centres and technology companies.

Pharma Capital of India

A leading center for pharmaceutical industries and life sciences.

Thriving Service Sector

Excellent opportunities across consulting, finance, technology, and research.



The **Admission** process

Getting into VVISM will change your world for the better!



Nurturing **Knowledge** Delivering **Values**



Campus:

Boston House, Thumkunta, Hakimpet,
Shamirpet Road, Hyderabad - 500078.

Ph: 9849 464 333/9849 309 333

www.vishwavishwani.ac.in

admissions@vishwavishwani.ac.in

Admissions Office:

#101, Mahaveer Chambers
(Stanza Building), Liberty X Roads,
Himayatnagar, Hyderabad - 500029

Admissions Helpline:

9849 247 333/9948 341 333

Telephone Number:

Ph: 040-2322 8333, 2322 8399