

DEVELOPING THE  
GLOBAL BUSINESS  
**LEADERS**



**PGDM**

Cross-Functional Partnerships are  
the Keys to Success!

- GENERAL MANAGEMENT
- BANKING & INSURANCE
- MARKETING
- PHARMA MANAGEMENT
- HUMAN RESOURCE
- HOSPITAL ADMINISTRATION
- FINANCE
- AGRIBUSINESS MANAGEMENT
- OPERATIONS
- BUSINESS ANALYTICS

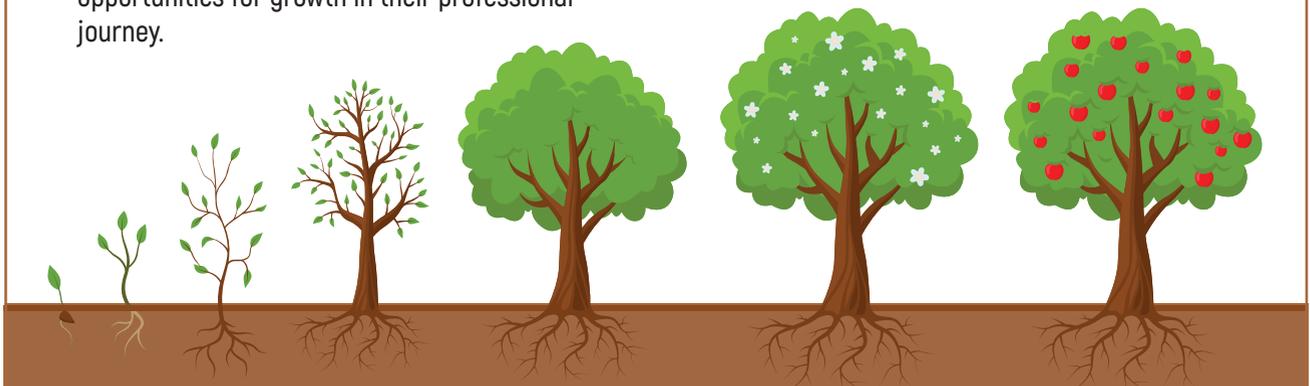
Equating the journey of a management student to the growth of a seed into a tree can provide a vivid metaphor for understanding the stages of development and transformation. We, at VVISM, put in all efforts to pick the seeds to good quality to ensure that the yield that we provide to the corporate sector is good.

Here's how we can draw parallels between the two processes:

- Just as the seed represents the starting point of a tree's life cycle, a management student begins his journey with the decision to pursue post graduation in management.
- The roots of a tree anchor it firmly in the ground and absorb nutrients for growth. The academic foundation provides the roots for a management student's journey, establishing the fundamental knowledge and skills needed for their professional growth.
- Germination and sprouting represent the stage where the seed starts to grow into a young plant. Similarly, internships and practical experiences allow management students to sprout and apply their academic knowledge in real-world settings, gaining valuable experience and insights.
- The stem and branches of a tree provide structure and support, enabling it to grow and expand. Networking and building professional relationships serve a similar function for management students, providing support and opportunities for growth in their professional journey.

- Leaves and flowers are essential for the tree's growth and reproduction. Similarly, developing specialized skills in areas such as finance, marketing, or human resources enables management students to flourish and become more competitive in the job market.
- Fruits are the outcome of a tree's growth and development, representing the culmination of its efforts. Similarly, the job search and career planning process culminate in management students securing employment opportunities aligned with their skills, interests, and career goals.
- As a tree matures, it continues to grow and adapt to its environment. Likewise, management professionals must engage in continuous learning and growth to adapt to changes in their industry and advance in their careers.
- A fully grown tree provides shade and shelter to other living organisms. Similarly, established management professionals contribute positively to their organizations and industries, building a strong reputation and serving as mentors to others.

The PGDM program at VVISM provides this environment of transformation and development of the student through each phase in achieving success and fulfillment in one's professional journey.



**Your gateway to the world-class career opportunities**





## Vision

To be a global centre of excellence for management education and research by creating and providing knowledge to the youth so they become global business leaders



## Mission

- To establish and maintain a network with highly qualified educators and professional in the corporate and social sphere
- To create well-rounded individuals who can lead in a changing global business environment
- To constantly reinvent academic methods and procedures in order to satisfy the needs of a changing corporate environment and talent's meaning



Estd. 1998

**WELCOME TO  
VISHWA  
VISHWANI**  
That will change your life!





Vishwa Vishwani Institute of Systems & Management, Hyderabad offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cutting edge curriculum can mean for your career and professional success.

We look forward to meeting you.





# BUSINESS SCHOOL RANKINGS

**4<sup>th</sup>**

Top B School in  
Hyderabad  
(Outlook 2023)

**16<sup>th</sup>**

Best B School  
(Outlook 2023)

**61<sup>st</sup>**

Best B School in  
South India  
(Fortune India  
2024)

**The Most Happening Business School in Hyderabad!**



# VV - ACHIEVEMENTS



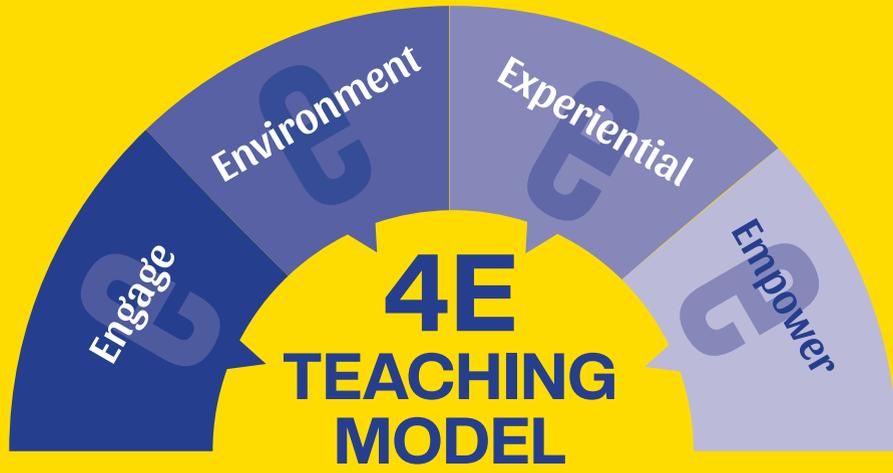
**Excellence in Education in South India by College Dunia**



**Excellence in Education Award by Outlook Business**



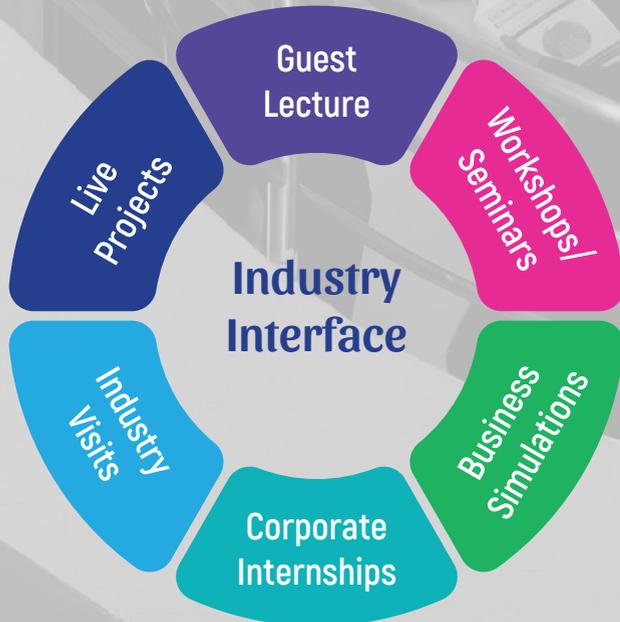
**Sustainable Infrastructure Achievement Award from Katalyst Kconnects**



Transforming individuals to Professionals



# PROGRAM DESIGN



The background image shows two young women in dark blue blazers and white shirts, smiling and talking. They are wearing green lanyards with 'VVISM' on them. Behind them are various posters and banners, including one for 'DHIRUBHAI AMBANI WING' and another with a list of rooms. A white flag with a blue logo is also visible.

## SPECIALISATIONS OFFERED

General Management

Marketing

Human Resource

Finance

Operations

Banking & Insurance

Pharma Management

Hospital Administration

Agribusiness Management

Business Analytics



# SNAPSHOT OF THE PLACEMENT FOR THE BATCH 2022-24

**105**

No. of students  
enrolled for  
Placements

**87**

No. of students  
placed through  
Final Placements

**82%**

of students  
placed

**10 LPA**

Highest  
Package

**6 LPA**

Average  
Package

**4 LPA**

Minimum  
Package





# TESTIMONIALS

## RECRUITER'S

### S&P Global

Great experience to share about opportunities to students. Thanks for being continuous partner with S&P Global.

**Sampath Vadlamudi**, India Head, Talent Acquisition - S&P Global



Had an amazing experience at Vishwa Vishwani on my 1<sup>st</sup> visit. The students were well groomed and very enthusiastic. They have displayed a great zeal and efforts in the interview.

**Kamal**, Talent Acquisition Manager, Nestlé

### BERKADIA

Awesome infrastructure and energetic students. Had a great interaction with students and loved the curiosity of the students.

**Debashish Ghosh**, Sr. VP and Country HR Head, Berkadia



Great infrastructure. Talented and well groomed students. I really liked the students confidence and willingness to learn new things.

**VP & Head - Product**, LAVA International



Good Students and over all nice experience talking to them. Thanks for being continuous partner with Ryan tax Services.

**Shridhar Motha**, Tax Associate, Ryan india Tax Services



Students are well organized and over all a very professional approach.

**Rahul Sharma**, BDO-Yash Technologies Pvt.Ltd.



The collaboration has been long standing and has proved to be mutually beneficial to both the college as well as the organization. The students are hard working and eager to learn on the job. It has been a pleasure to be associated with VVISM over the years.

**Ms. Manmeet Kaur**, Deputy General Manager - T.I.M.E.



Great interaction with the students, loved the energy and curiosity of everyone!

**Chittaranjan Tripathy**, HR , ICICI Lombard



Great experience to share about opportunities for students, thanks for being continuous partner with INVESCO.

**Spandana Y**, Sr.Talent Acquisition partner, Invesco. LTD





# TESTIMONIALS

# ALUMNI

The 15 acre campus of Vishwa Vishwani has the most conducive environment of learning, with its scenic surroundings and serene atmosphere. You can experience it as you step into the campus.

**Vijetha Aishwarya (2010)**, Manager Sales, Quickr.com

The Business Simulation Lab provides the real time learning about the various Business challenges and trains the students on Decision Making and Strategic planning and Execution and enhances Your experience as an Executive in making.

**Rahul Mukherjee (2012)**, Marketing Manager, Axis Bank, Mumbai

Vishwa Vishwani Learning Resource Centre has a fabulous collection of 12,655 books on 2377 Management Titles along with 25 Journals and 32 Magazines. The WI-FI Library is one of the best parts of the Learning System.

**Vishnu G (2012)**, Territory Sales Manager, Berger Paints

Vishwa Vishwani is the art of Involvement, adaptability and the structure of the course has been designed keeping in mind the uncertain challenges that we would face in the corporate world. Here the potentials are harnessed, skills are nurtured, confidence is built and dreams are realized.

**C. Prema Pranitha (2018)**, Administrator-1, Invesco

The overall experience of my post graduation was fruitful and it was a worthwhile experience. The placement cell in the college is very effective and supportive of students. The college also provides opportunities for different internship programmes which are part of the academic schedule.

**SriLakshmi Tejaswani (2019)**, Client Solutions Advisor, FactSet Systems India Ltd.

VVISM is highly recommended for people who want practical experience and to explore the market. With enough knowledge on a subject. Learning for a life Indeed.

**P PRAPUL KUMAR REDDY (2019)**, Unit Sales Manager, ICICI Lombard

Very good college management and friendly faculty and well-maintained campus and good infrastructure. I made my life here.

**Bala Shiva Sai Krishna (2019)**, Unit Sales Manager, ICICI Lombard

College is pretty good considering everything but the only problem you will face is when you don't listen to faculty and do what you feel is right. You will be chased by an academic team for your own good.

**V. Piyush Agarwal (2019)**, BD Associate, Byju's

The college placements are good companies like Invesco, Berkadia Tech Mahindra visit the campus and training session are scheduled for students and average package offered is 6-7 LPA

**Sursthi Sharma**, PGDM Class of 2021

I am satisfied by joining this campus. About 98% of the students got placed from our campus. The highest salary package offered here was 10 LPA. Almost 100% of the students got internships from here. Top companies like Byju's, Wipro, TCS, Nestle, Berger, Vivo and ITC visit here for placements.

**PRAKASH REDDY**, PGDM Class of 2021

I got placed in a Tax Associate role as a part of the pre-placement offer. The college has the best facilities and good faculty. Many learnings can happen through this college. Every facility is available in college including sports, good environment and college is also situated in a nice and peaceful place.

**Radha Meera**, PGDM Class of 2021

VVISM will prepare you to do tough jobs, and it makes you face challenges. ITC, Berkadia, Bandhan Bank, Nestle, Berger Paints, Deloitte, Ryan Tax, ICICI Bank, Axis Bank, HDFC Bank and SBI Life visited here for placements. I am delighted to share that I am placed at ITC as Sales Officer Trainee Thanks, VVISM.

**Vamshi Krishna Gare**, PGDM Class of 2021

# STUDENT TESTIMONIALS



I am grateful for my experience at VVISM.

The robust curriculum and supportive Faculty helped me prepare for my success. It helped me grow both professionally and personally.

VVISM not only provided academic excellence but also fostered a dynamic environment which groomed me for corporate world. The hands on experience, industry exposure played a major role in securing a position in BMW. I am grateful for VVISM role in shaping my professional trajectory. I can now confidently drive my career forward, thanks to the foundation.

**SHARON NAMITA SABBARAPU**

I am Preetam Singh. I am pursuing my PGDM in Vishwa Vishwani Institute of Systems and Management. I am thrilled to share that I have secured placement in TIME Institute as a Management Trainee.

My appreciation goes to VVISM Professors and mentors for providing the guidance in choosing a right career path and playing a vital role on shaping my skills. Their guidance and mentorship is valuable in my professional career and thus I aim to excel in my career.

**PREETAM SINGH**



I am Pallavi from PGDM Finance. I would like to share my experience of being placed in Berkadia as Analyst. Today I am very happy to extend my gratitude to the Institute and express how instrumental it has been in securing this placement. My journey has been nothing short of transformative. The Institute provided a platform for growth, with industry relevant curriculum, case study analysis, presentations, CAP Activities have helped us in enhancing our skills. CRT Sessions, Resume building guidance sessions, mock interviews have prepared us to appear in any interview with confidence. I feel grateful for the inspiring environment at VVISM. Thank you VVISM for being an Institute of knowledge and growth!

**S PALLAVI**

I am excited to share about my experience at VVISM. The teachers at VVISM are not just teachers, they are our mentors who have guided us throughout. Their knowledge and support really helped me to develop my skills.

When it comes to placement, the college provided training, thanks to their guidance. Choosing to study here was definitely one of the best decisions I have made.

**MADUSMITA PATNAIK**



I am Madhuri, currently pursuing PGDM at Vishwa Vishwani Institute of Systems and Management. I am excited to share that I have received a pre- placement offer from Berkadia as Analyst. I deeply appreciate the exceptional guidance that I have been receiving from my soft skills trainers, mentors and professors. The journals of PGDM Vishwa Vishwani helped me in enhancing my communication skills, vocabulary skills and presentation skills and most importantly, helped me overcome stage fear. All these were possible because of the curriculum and personalised approach.

Thank you Vishwa Vishwani for giving me a memorable journey in my PGDM.

**MADHURI KALAKUNTLA**



# INFRASTRUCTURE



# LAKSHYA

The Convocation Ceremony



# VISHWA SPARDHA

*The Annual Sports Meet*



# SMARYA

## The Annual Alumni Meet



# LIFE @ VV



# FACULTY



**Dr. Y. Lakshman Kumar**  
MBA, Ph.D., CMC (Canada)  
Director



**Dr. V. Jayashree**  
MBA, Ph.D  
Associate Dean



**Mr. G Dharmender**  
MBA (Ph.D)  
Assistant Professor/  
Manager, T&D



**Mr. Godson Samuel B**  
MBA, UGC-NET, (Ph. D)  
Assistant Professor



**Prof. Gopi Naik**  
MBA (Agri), (Ph. D)  
Assistant Professor



**Dr. A H M Iftekhar Nisar**  
B.D.S, MBA(HR)  
Assistant Professor/  
Manager, T&D



**Prof. Chaitanya Kalidindi**  
MBA, TS-SET, (Ph. D)  
Assistant Professor



**Ms. Kiran Borkar**  
MBA - HR, MA (English)  
Research Associate



**Prof. K John Adam Swarup**  
MBA, LLB  
Independent HR consultant  
and Corporate Trainer



**Ms. E Pushpalatha**  
MBA, TS-SET, (Ph.D)  
Assistant Professor



**Dr. Rahul Gandhi**  
B. Tech., MBA(IB),  
MBA(BA), Ph. D  
Assistant Professor



**Dr. Jabez R**  
MHRM, M.Phil,  
M.Sc (Psychology), Ph.D  
Professor



**Dr. Ritu Kothiwal**  
M. Com, MBA (Executive),  
MBA (TM), Ph.D  
Associate Professor



**Dr. Ch S Durga Prasad**  
M.Com. Ph.D  
Professor



**Prof. Sishir Polasani**  
B. Tech., MBA, Ph.D  
Professor



**Prof. Harsh Bhargava**  
BE (Hons), BITS Pilani, MTech,  
IIT Kanpur MMS, Osmania  
SIDMC, Naval PG School,  
California Professor



**Mr. Harshavardhan G**  
MBA (Mktg & Systems)  
Professor



**Wg. Cdr. Vibhas Singh Gupta**  
B.Com. (Hons), LLB,  
PGDBM(HRM)  
Professor



**Dr. S R Prasad**  
M. Com. MBA, LLB,  
UGC-NET, Ph.D  
Professor



**Mr. Debhasish Mukherjee**  
PGDBM, Mgmt. Studies  
Professor





**Mr. Ram Gopal**  
M. Tech., CPIM., 3TP Mgmt.  
Program(IIM-A)  
Professor



**Dr. Ravindra Penmatsa**  
M.Tech.(IIT), Ph.D  
Professor



**Dr. Venugopal Bagadhi Praveen**  
MBA., AGMP, AMP, Ph.D  
Professor



**Dr. M R S Suryanarayana Reddy**  
MBA., Ph.D  
Director Admissions &  
Associate Professor



**Mr. Sai Krishna**  
MBA (IB)  
Assistant Professor



**Dr. Shivani Tyagi**  
MBA (IB), Ph.D  
Associate Professor



**Ms. Silpa M**  
MBA., M.Phil.,AP-SET, (Ph.D)  
Assistant Professor



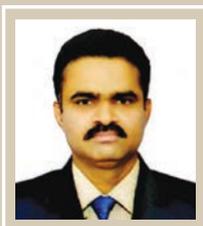
**Mr. Surendra Verru**  
M. Sc., B. Ed., MBA., (Ph.D)  
Assistant Professor



**Mr. Sainath Madugula**  
MBA(Pharma Mgmt.), (Ph.D)  
Assistant Professor



**Mr. Ch. Bhargav Sai**  
MBA (Business Analytics)  
Assistant Professor



**Dr. T. Sudhakar Reddy**  
MBA., Ph.D.  
Associate Professor



**Mr. Venkatakrisnan Gopalan**  
Professor



**Dr. V.L. Deekshitulu**  
Professor



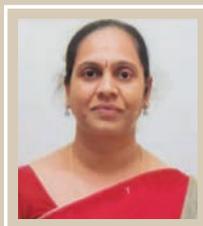
**Prof. Raj Bhushan**  
M.Com, MBA, DBM - IIBF,  
CAIIB - IIBF  
Professor



**Dr. Sanjiv Kumar**  
B.V.Sc. & A.H.; MBA  
(Agribusiness);  
Professor



**Dr. Vivek Rajshekar**  
D.Litt. (IIAT) FCMA, ICAI  
Calcutta, CPFA, London , PGM,  
Executive MBA,) AUDENCIA  
France Graduation in  
Commerce



**Ms. Jayaprada**  
MA: M.Phil: PGIRPM (Ph.D)  
Assistant Professor



**Mr. Tarun Sai Raavi**  
MBA(Finance), MBA(Business  
Analytics), PGDM  
Research Associate



**Mr. Aayush Saxena**  
MBA, Professor



**Mr. K Richardson**  
MHA  
Research Associate

# SOME OF OUR TOP RECRUITERS



many more...



# ADMISSION PROCESS

## COUNSELLING

Interact with, and understand the academic and non-academic structure of the PGDM Programme and address queries about the institution and prospects



## APPLICATION

Fill and submit the online application or physical form



## PERSONAL INTERVIEW

Short-listed candidates shall be called for Personal Interview (PI)



## SELECTION

Selection will be based on meritorious performance as per the selection criteria



## OFFER LETTER

Shortlisted candidates will receive an offer of admission via e-mail as well as conventional post



## ADMISSION FEE

Candidates will require to indicate their commitment to the programme by submitting the first instalment as indicated in the Offer Letter on or before the prescribed date



## CLASSES COMMENCE

The date of commencement of classes will be communicated to the enrolled students via email.



South India's Leading Business School



**Admissions Office:**

#601, Mahaveer Chambers, (Stanza Building),  
Liberty X Roads, Himayatnagar, Hyderabad - 500 029.

Ph: 040-2322 8333, 2322 8399  
Helplines: 9849 247 333 / 9948 341 333

**Campus:**

Boston House, Thumkunta, Hakimpet,  
Shamirpet Road, Hyderabad - 500 078.

Ph: 9849 464 333 / 9849 309 333

Approved by All India Council for Technical Education  
Ministry of Education. Government of India.