

We train business champions

Expert coaching is as important in the boardroom as it is on the playing field. V V students receive support from faculty and instructors who offer an important balance between business theory and practical, real-world application. We help you face the tough challenges of today's more competitive business world, with a winning combination of encouragement and instruction that you will need to outlast and outperform the competition.

We will train you for the sprint and the marathon

Vishwa Vishwani develops the skills you will need for making smart, data-driven decisions. From your first day in the institute, to when you're fulfilling the challenges in your job, our robust learning frameworks for problem solving offer the professional tools that you will rely on throughout your career.

Our alumni are engaged in your future success. As part of the V V experience, you will benefit from being part of the extensive Vishwa Vishwani network. Our alumni are some of the most successful executives and entrepreneurs in the country and elsewhere, and they regularly come back to the campus to share how they did it.



PARTIAL LIST OF RECRUITERS

Adroit
Asian Paints
Axis Bank
BNP Paribas
Capital IQ
Cipla
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Nestle
Pepsico
Vodafone
Tech Mahindra
TCS
Wipro

Management Education - Destination Hyderabad

Why MBA at Hyderabad?

Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh management graduates when compared to cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships. The World Bank group ranked Hyderabad the second largest Indian city for doing business.

Hyderabad is home to more than 500 Pharmaceutical firms which attracts Pharma Management Graduates that includes Global conglomerates like Dr. Reddy's, Hetro Drugs, Aurobindo Pharma, GVK Biosciences, Indian Immunologicals, Vimta Labs, Biological E Ltd, NATCO Pharma, Suven Life Sciences and many more..

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MANUU), 3 National Institutes (IIT, NIT, IIIT), NALSAR Law University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani Institute of Systems & Management)

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs. 2.19 lakh crore.



Approved by All India Council for Technical Education
Ministry of Human Resource Development. Govt. of India.

Campus: Boston House, Thumkunta (P.O), Shamirpet Road
Hakimpet (Via), Hyderabad-500 078, Telangana, India.

Helplines: **09849 464 333 / 09849 247 333**

Admissions Office: #601, Mahaveer Chambers, Above Stanza
Liberty X Roads, Himayatnagar, Hyderabad - 500 029.

Phones: **040-2322 8333, 2322 8399**

Helplines: **9849 715 333 / 9849 175 333**

E-mail : info@vishwavishwani.ac.in, www.vishwavishwani.ac.in



Nurturing Knowledge.
Delivering Values.



Cross-Functional Partnerships are the Keys to Success

Nurturing Knowledge.
Delivering Values.



Estd. 1998

BUSINESS SCHOOL RANKING

Most Happening Business school in Hyderabad

A+ + + Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India

Welcome to Vishwa Vishwani that will change your life

Vishwa Vishwani Institute of Systems & Management, Hyderabad, approved by All India Council for Technical Education-New Delhi, Ministry of Human Resource Development, Government of India, offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cutting edge curriculum can mean for your career and professional success.

We look forward to meeting you.

PharmaMBA

PGDM in Pharma Management

Eligibility Criteria

Graduates from a recognized university with a valid rank / score in CAT/ MAT/ XAT/ ATMA / GMAT/ CMAT / common entrance examinations (if any) conducted by the respective State Government / UT. Preference shall be given to GPAT Qualified candidates.

Admission Process

The candidates shall be shortlisted on the basis of the overall rank computed taking into account the following components:

- Score in the Entrance Test - 35 - 60%
- Score for Academic Performance in X Std., XII Std., Degree / Post Graduate Degree - 5 - 25%
- GD/ WAT / Interview. - 20 - 45%
- Weightage for participation in Sports, Extracurricular activities, Academic diversity, and Gender diversity 5 - 10%

Application Process

- Apply Online - www.vishwavishwani.ac.in
- Application Fees Rs.1200/-

PharmaMBA

PGDM in Pharma Management

The PGDM in Pharma Management is a Two Year Full Time Course Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India.

It is a domain specific course which concentrates on preparing the B. Pharmacy / Biological Science graduates over a period of two years, by rigorous fieldwork and academics, for managerial positions in the Pharmaceutical Industry. A management degree in Pharmaceutical domain has become one of the top choices among the students from Pharmacy / Biological sciences background who aim to be the leaders in this Segment.

Advantages of pursuing Pharma Management

- It helps you to be eligible for multiple career options.
- It helps you to develop your Managerial Skills
- It helps you to improve your personality.
- It equips you with Entrepreneurship Skills, which will be of immense help if you start your own business venture in future

Insights of Indian Pharma Industry

- The Indian Pharmaceutical Industry is the 3rd largest in the World, in terms of volume
- The market is growing at the rate of 15% per annum from the last 3 years and is expected to grow at the same rate for the next 3 years
- The market is expected to grow to \$55 Billion by 2020 and to \$100 Billion by 2025, thereby, creating plenty of employment opportunities at various levels and domains.
- Accounts for over 10 per cent of global pharmaceutical production
- Over 60,000 generic brands across 60 therapeutic categories
- Manufactures more than 400 different APIs



Objectives of Pharma Management

The field of pharmaceutical management is vast and offers varied opportunities. A student pursuing the course will be trained in the following aspects of business:

- Pharma Sales & Marketing
- Pharma Product Distribution
- Principles of Pharma Management
- Business Communication
- Pharma Business Environment
- Pharma Regulatory Affairs
- Finance in Pharma Sector
- Research Methodology in Pharma Sector
- Consumer Behavior in Pharma Sector
- Promotion Strategies in Pharma Sector
- Analytics in Pharma Industry
- Drug Management

Career Opportunities in Pharma Management

A professional in Pharmaceutical Management has various fields to explore like sales promotion, retail and wholesale distribution, product management, medical journalism and many more. Research is a crucial skill in this profession. A Pharma Management professional can work with:

- Clinical Research Organisations
- Contract Manufacturing Organisations
- Pharmaceutical Equipment Manufacturers
- Biotech Institutions
- Pharma Sales Organisations
- Pharma Consultancies
- Pharma Market Research Organisations
- Product Management Sector
- Supply Chain, Logistics & Distribution Companies
- International Marketing and Business Development Organisations

M.Pharmacy Vs PharmaMBA

It is advised to the aspiring students to pursue Master of Pharmacy, only if they are interested in a teaching career and plan to do research.

Those who are ambitious to build a Professional Management Career in Pharma Industry in the areas of Marketing, Finance, HR, Business Analytics, International Business and/or Pharma Regulatory Affairs are advised to pursue PharmaMBA.