

Business School Ranking

The Most happening Business school in Hyderabad

A+++ Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India



A photograph of the Vishwa Vishwani Institute of Systems & Management building in Hyderabad. The building is a modern, multi-story structure with a white facade and large glass windows. A sign on the top left corner of the building reads "VISHWA VISHWANI INSTITUTE OF SYSTEMS & MANAGEMENT". The building is set against a clear sky, and there is a green lawn in the foreground.

WELCOME TO VISHWA VISHWANI THAT WILL CHANGE YOUR LIFE

Vishwa Vishwani Institute of Systems & Management, Hyderabad offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cuttingedge curriculum can mean for your career and professional success.

We look forward to meeting you.

AICTE - New Delhi

As per the AICTE Act [52] of 1987 and the Regulations laid down there under, approval is mandatory for any institution offering Technical Education Programmes in Engineering & Technology, Management, Computer Applications, Architecture & Town Planning, Pharmacy, Hotel Management & Catering Technology, Applied Arts and Craft, in India.

Vishwa Vishwani Institute of Systems & Management, Hyderabad is approved by All India Council for Technical Education-New Delhi, Ministry of Education, Government of India.

EXCEPTIONAL PROGRAMS FOCUSED ON YOUR CAREER GOALS

The Career Accelerator

The B School Two-Year Full-Time PGDM

The world of business in two unforgettable years.

Vishwa Vishwani Institute of Systems & Management's B School Two-Year PGDM Program is truly the hallmark option for full-time students who are looking to propel their careers with a fully immersive experience. A Summer internship and an array of concentrations provide the practical experience and business skills every aspirant needs.

Core Concentrations

- ◆ Marketing Management
- ◆ Operations Management
- ◆ Human Resource Management
- ◆ Financial Management

The Career Developer

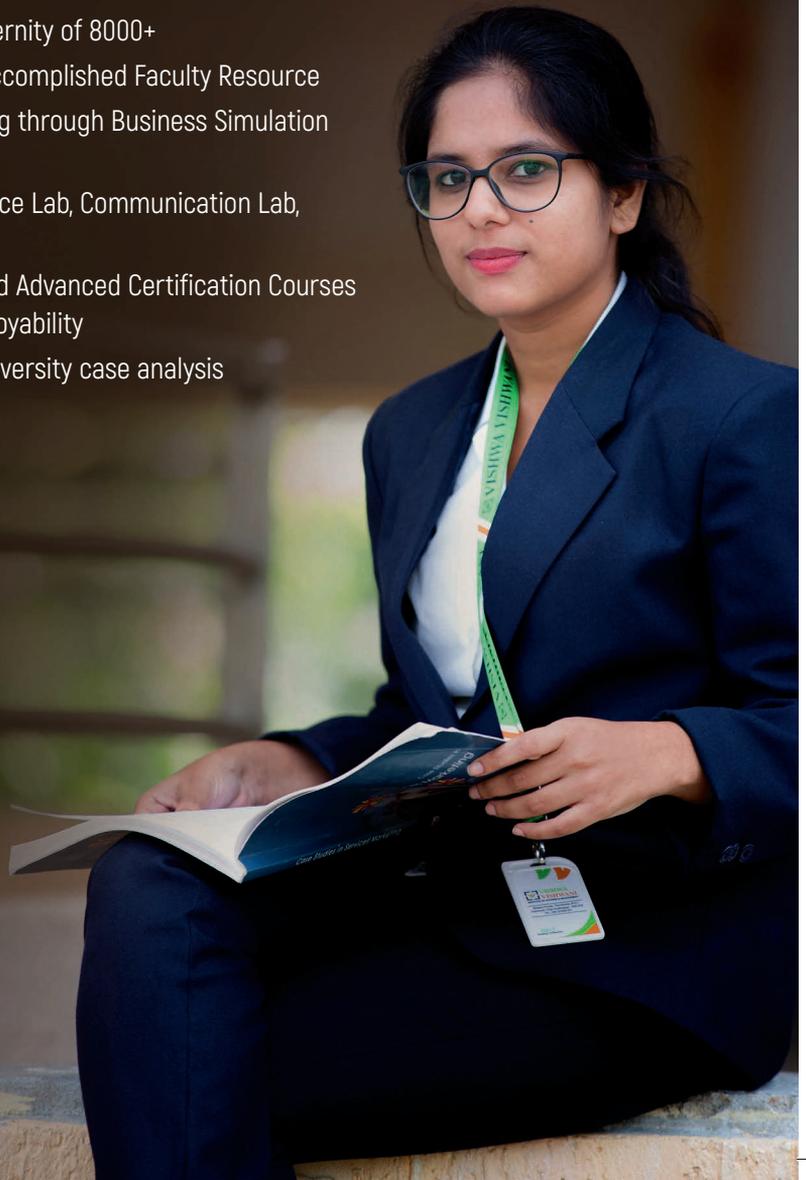
Sectorial Concentrations

Vishwa Vishwani offers sectorial concentrations along with the core concentrations as options in the two-year PGDM program in the following areas.

- ◆ Business Analytics
- ◆ Pharma Management
- ◆ Agribusiness Management
- ◆ Hospital Administration
- ◆ Banking & Insurance

PROGRAM KEY HIGHLIGHTS

- ◆ An Institute with Enviably Industry Networking
- ◆ Pan India Student Profile with students from 18 states
- ◆ Sprawling 15 Acre Lush Green Campus
- ◆ Wi-Fi Campus with Modern amenities
- ◆ The Best Campus Placement Credentials
- ◆ Strong Alumni Fraternity of 8000+
- ◆ Experienced and Accomplished Faculty Resource
- ◆ Experiential learning through Business Simulation exercises.
- ◆ Analytics Lab, Finance Lab, Communication Lab, Incubation Centre
- ◆ Industry Recognised Advanced Certification Courses for Enhanced Employability
- ◆ IIM-A & Harvard University case analysis



PGDM IN BUSINESS ANALYTICS

The PGDM in Business Analytics is a Two Year Full Time Course Approved by All India Council for Technical Education, Ministry of Education, Govt. of India.

PGDM Business Analytics imparts essential analytical skills which help research, interpret and transform businesses based on data, no matter which management field one is pursuing – HR, Operations, Marketing, Finance or any other

Business Analytics, indispensable in today's age of Big Data, is an optimal mix of Data Collection, Data Visualization, Data Management, Statistics, Machine Learning, Operations Research, Critical Thinking and, most importantly, the Domain Knowledge. Being an interdisciplinary field, it creates insights and values in ways hitherto unheard of, to – Industry, Government and others – thereby providing a competitive advantage.

Business Analytics and Data Scientists are here to stay and the demand can only increase.

Scope of Analytics

As most of the applications of Analytics are applied in the Business Decision Making, it goes without saying that a Business Manager possessing Analytics skills can take quick and more efficient decisions compared to someone who purely depends on domain knowledge and experience.

Management course with focus on Business Analytics imparts you with all the essential Skills required for a wonderful career progression in Analytics, like:

- ◆ Exposure to Business Environment
- ◆ Domain Knowledge by way of Case Study Analysis
- ◆ Quantitative Analysis and Optimization Techniques
- ◆ Mastery in Technologies like R
- ◆ Good Oral and Written Communication Skills
- ◆ Reporting Skills





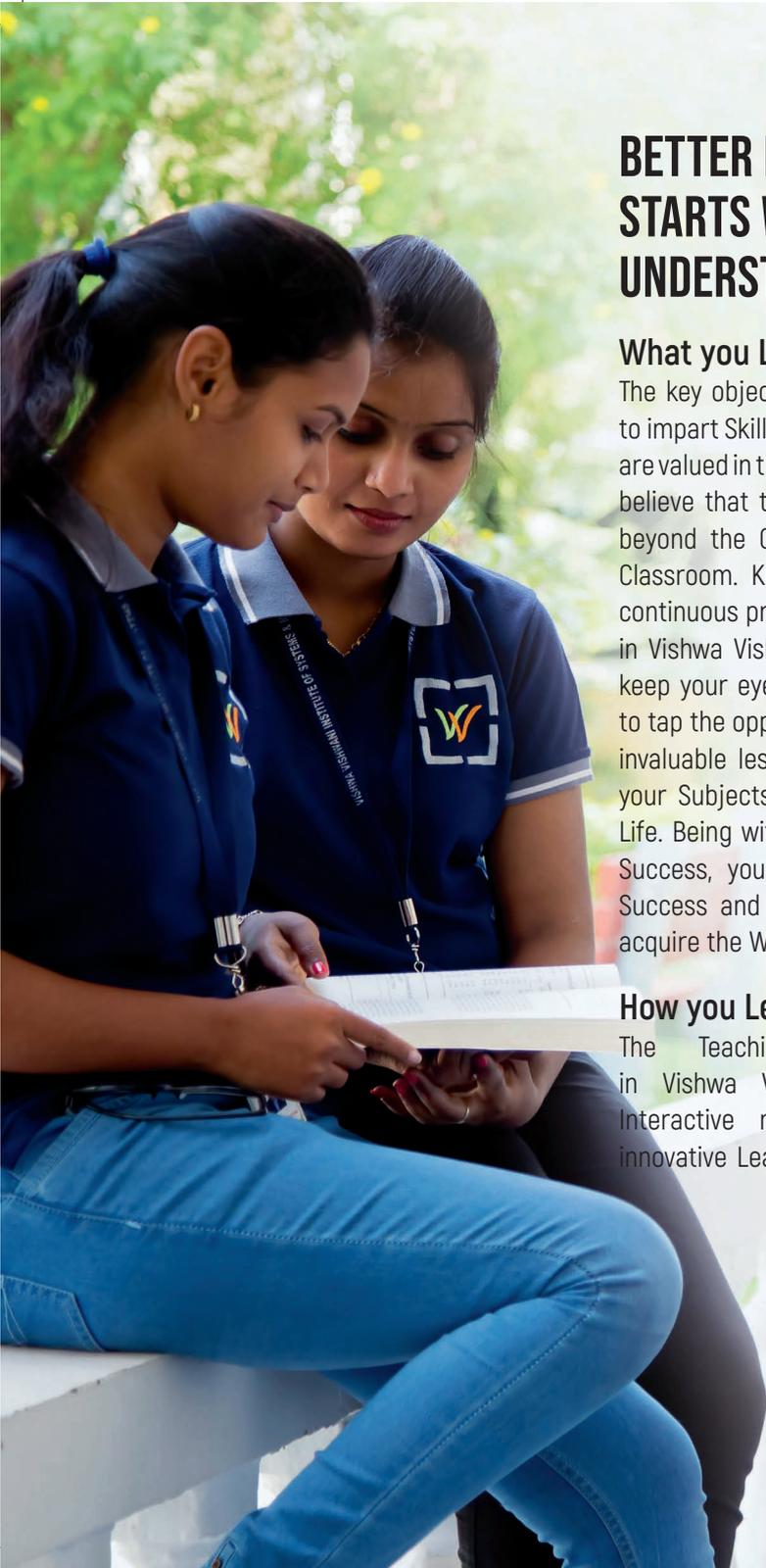
Career Opportunities in Business Analytics

- ◆ Data Analyst
- ◆ Data Architect
- ◆ Data Scientist
- ◆ Marketing Analyst
- ◆ Supply Chain Analyst
- ◆ Financial Analyst
- ◆ Chief Technology Manager
- ◆ Chief Data Manager
- ◆ Project Manager
- ◆ Market Research Analyst



As you become Data-savvy Manager, you will be an Able Decision Maker and gradually you will start fitting into Strategy roles in your organization. Therefore, every Manager, in order to sustain, needs to acquire these skills.





BETTER BUSINESS STARTS WITH BETTER UNDERSTANDING

What you Learn

The key objective of the Program is to impart Skills in the Students which are valued in the Industry. We strongly believe that there is more to Learn beyond the Classroom than in the Classroom. Knowledge gaining is a continuous process for the Students in Vishwa Vishwani. So, you have to keep your eyes and ears wide open to tap the opportunities to Learn the invaluable lessons, some related to your Subjects and some related to Life. Being with us, you will redefine Success, you acquire the Keys to Success and most importantly you acquire the WILL to aim high in Life.

How you Learn

The Teaching-Learning Activity in Vishwa Vishwani happens in Interactive methods by way of innovative Learning Tools. The focus

will be on the overall development of the Student, with specific focus on Values and Ethics. You acquire pool of skills with the activities like:

- ◆ Case Discussions
- ◆ Presentations & Public Speaking
- ◆ Book / Movie Reviews
- ◆ Seminars & Workshops
- ◆ Assignments & Projects
- ◆ Internship & Research Projects
- ◆ Industry Visits

EXPECTED LEARNING OUTCOMES

To clear the concepts, You must achieve the Learning Outcomes and meet the standards clearly specified by the Assessment Criteria for each Subject. In order to achieve the Learning Outcomes, You must relate your work to a specific Organizational Process. You will be given all the required guidance to choose an Organizational process.

The Assessment Methodology

You are assessed not only based on the written examinations, but also based on certain dynamic characteristics which are exhibited throughout the Course duration. Your subject knowledge is assessed based on pre-defined Parameters, which include Answers for the Questions like:

- ◆ Whether You are able to understand the Concept
- ◆ Whether You are interpreting the Concept in the right sense
- ◆ Whether You can exhibit the desirable Skills at the needed time
- ◆ Whether You are able to respond appropriately and at the right time
- ◆ Whether You are using the right Tools for the Situation
- ◆ Whether You are analyzing the data pertaining to the concept properly
- ◆ Whether You are able to Formulate a Research Proposal
- ◆ Whether You are able to prepare a Project Plan
- ◆ Whether You are able to review different Literary sources and gather relevant information

DIFFERENCE BETWEEN P

PARTICULARS

Offered by

Approving Body

Affiliated / Autonomus

Focus

Geographical

Type

Jurisdiction

Legally & Technically

Employability & Placement

Orientation

Student Profile

Eligibility for PhD Subjected to
AIU Equivalence

Eligibility for Government Job

PGDM & MBA

PGDM	MBA
Business School	University / MBA Department
AICTE	University & UGC
Autonomous	University
Industry	Academic
National / International	Regional / State
ICSE / CBSE	State Board / SSC
India - Country	Regional - OU / AU / SVU
Same	Same
Very High	Normal
Practical	Theoretical
All Over India	Only Particular Region
Eligible	Eligible
YES	YES

CAREER OPPORTUNITIES FOR BUSINESS ANALYTICS

“Some of the Top Companies offering Lucrative salaries for Business Analytics professionals are:”

Flipkart



Flipkart is a major e-commerce player in India, selling everything from fashion and lifestyle products to consumer electronics. It employs data scientists in various roles, giving them an average salary of Rs 17,00,000 annually.

Walmart



Walmart has its modern wholesale stores spread across 8 locations in India. It hires for many data science positions, paying an average annual compensation of Rs 22,75,000. Typically, the compensation ranges between Rs 17,00,000 and Rs 28,00,000 per annum.

amazon

Being one of the biggest e-commerce players globally, Amazon needs data science talent for numerous core functions. Some of them include supply chain optimization, detection of frauds and fake reviews, inventory and sales forecasting. Amazon has several offices in India that hire data scientists. Glassdoor estimates the salary range at Rs 578,000 - Rs 19,98,000, depending on the role.



**Hewlett Packard
Enterprise**

IT solutions by HPE aim to assist customers by managing and assessing their data. Data scientists at HPE can make anywhere from Rs 8,00,000 to Rs 22,00,000.



IBM is a leader in providing valuable collaborative tools to data scientists, application developers, and other experts. Data scientists at IBM make it easier to work with structured and unstructured data and train models at scale. They make an average salary of Rs 13,50,000 in India.



Deloitte uses advanced statistical methods to offer end-to-end business solutions to practitioners in the field of data science. This Big Four firm employs professionals in different roles with total compensation between Rs 12 and 13 lakh per annum.



This prominent global professional services firm designs strategies and delivers them using integrated data resources. The typical salary of data scientists at Accenture is Rs. 10, 50,000 p.a.



[24]7.ai is a leader in customer-driven solutions that help companies interact with consumers using artificial intelligence. Data science jobs at this firm pay Rs 16,00,000 p.a. on average.



LinkedIn operates through web and mobile apps, providing employment-related services to millions of people worldwide. Data scientist salaries start from Rs 13,00,000 p.a. & touch Rs 22,00,000 p.a. for high-level positions.



This US-based multinational corporation offers networking, cloud computing, and SaaS in India. The analytics and research teams at Citrix undertake data science projects for attaining a competitive advantage in the market and predict results to align its work with the mission. Annual pay for data science and related jobs starts from Rs 6,00,000 and can go up to Rs 27,00,000 p.a.



It is the second-largest analytics firm in India. Fractal hires data science professions at annual packages of around Rs 15,00,000.



This software development firm in Bangalore works mainly in the financial domain. The average salary range for data scientists at Two Roads Tech is Rs 23,00,000 p.a. to Rs 35,00,000 p.a.

ELIGIBILITY CRITERIA & ADMISSION PROCESS

Graduates from a recognized university with a valid rank / score in CAT/ MAT/ XAT/ ATMA / GMAT/ CMAT and common entrance examinations (if any) conducted by the respective State Government / UT.

The candidates shall be shortlisted on the basis of the overall rank computed taking into account of the following components:

- ◆ Score in the Entrance Test - **50%**
- ◆ Score for academic performance in X Std., XII Std., Degree / Post Graduate Degree. - **20%**
- ◆ GD/ WAT / Interview. - **20%**
- ◆ Weightage for participation in Sports, Extra-curricular activities, Academic diversity, and Gender diversity. -**10%**

Eligibility for Additional Sectoral Concentrations:

- ◆ **Business Analytics:** Graduation in Engineering / Mathematics / Statistics / Computer Science
- ◆ **Pharma Management:** Graduation in Pharmacy / Life Science
- ◆ **Agribusiness Management:** Graduation in Agriculture / Home Science/ Life Science / Horticulture / Sericulture / Dairy / Agribusiness / Agritech
- ◆ **Hospital Administration:** Graduation in Pharmacy / Life Science / MBBS, BDS / BHMS / BAMS / Hospital Management

Application Process:

- ◆ Apply Online - www.vishwavishwani.ac.in
- ◆ Application fee of Rs. 1200/-

Hostel Facility

Separate Hostel facility is available for boys and girls. Accommodation is provided on sharing basis.

Transport Facility

A Fleet of 25 vehicles cover major routes in the twin cities.

SOME OF OUR TOP RECRUITERS





MANAGEMENT EDUCATION - DESTINATION HYDERABAD

PGDM at HYDERABAD

Hyderabad – The Futuristic City

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh Management Graduates when compared to even large metropolitan cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships.

Hyderabad is home to more than 1300 IT and ITES firms, that includes Global conglomerates like Google, Apple, Microsoft, IBM, Infosys, Deloitte, Tech Mahindra, TCS, HSBC, Dell and many more.



Admissions Office:

#601, Mahaveer Chambers (Stanza Building),
Liberty X Roads, Himayatnagar, Hyderabad - 29.
Ph: 040-2322 8333, 2322 8399
Helplines: 9849 247 333 / 9948 341 333

Campus:

Boston House, Thumkunta (P.O), Shamirpet Road,
Hakimpet (Via), Hyderabad - 500 078.
Ph: 9849 464 333 / 9849 562 333

Approved by AICTE, Ministry Education, Govt. of India