

## We train business champions

Expert coaching is as important in the boardroom as it is on the playing field. V V students receive support from faculty and instructors who offer an important balance between business theory and practical, real-world application. We help you face the tough challenges of today's more competitive business world, with a winning combination of encouragement and instruction that you will need to outlast and outperform the competition.

### We will train you for the sprint and the marathon

Vishwa Vishwani develops the skills you will need for making smart, data-driven decisions. From your first day in the institute, to when you're fulfilling the challenges in your job, our robust learning frameworks for problem solving offer the professional tools that you will rely on throughout your career.

Our alumni are engaged in your future success. As part of the V V experience, you will benefit from being part of the extensive Vishwa Vishwani network. Our alumni are some of the most successful executives and entrepreneurs in the country and elsewhere, and they regularly come back to the campus to share how they did it.



#### PARTIAL LIST OF RECRUITERS

Adroit
Asian Paints
Axis Bank
BNP Paribas
Capital IQ
Cipla
Colgate Palmolive
Deloitte India
Ernst & Young
IBM
ICRISAT
Indus Ind Bank
Infosys
Invesco
ITC
Johnson & Johnson
Max Life Insurance
Nestle
Pepsico
Vodafone
Tech Mahindra
TCS
Wipro

### Management Education - Destination Hyderabad

#### Why BBA+MBA at Hyderabad?

##### Hyderabad – the futuristic city

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh management graduates when compared to cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

##### Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships. The World Bank group ranked Hyderabad the second largest Indian city for doing business.

Hyderabad is home to more than 1300 IT and ITES firms, that includes Global conglomerates like Google, Apple, Microsoft, IBM, Infosys, Deloitte, Tech Mahindra, TCS, HSBC, Dell and many more.

Among the 22 Universities in Hyderabad there are 3 Central Universities (HCU, EFLU, MANUU), 3 National Institutes (IIT, NIT, IIIT), NALSAR Law University, BITS and 5 Top Business Schools (ISB, SMS-HCU, OU-CCMB, GMR Business School and Vishwa Vishwani Institute of Systems & Management)

The Information Technology Investment Region (ITIR), Hyderabad is an IT investment region jointly being developed by Govt of India and Govt of Telangana. The ITIR Project is aimed at providing direct employment to 1.5 million people. The Government proposed to develop the infrastructure for ITIR at an estimated cost of over Rs. 2.19 lakh crore.



Approved by All India Council for Technical Education.  
Ministry of Human Resource Development, Govt. of India.  
Affiliated to Osmania University, Govt. of Telangana.

Campus: Boston House, Thumkunta (P.O), Shamirpet Road, Hakimpet (Via), Hyderabad-500 078, Telangana, India.

Helplines: 09849 464 333 / 09849 247 333

Admissions Office: #601, Mahaveer Chambers, Above Stanza, Liberty X Roads, Himayatnagar, Hyderabad - 500 029.

Phones: 040-2322 8333, 2322 8399  
Helplines: 9849 731 333 / 9948 609 333

E-mail : info@vishwavishwani.ac.in

www.vishwavishwani.ac.in

Nurturing Knowledge.  
Delivering Values.

# BBA + MBA INTEGRATED MBA



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#### BUSINESS SCHOOL RANKING

**Most Happening** Business school in Hyderabad

**A + + +** Category Business School

**27<sup>th</sup>** Ranking Business School in India

**3<sup>rd</sup>** Largest Business School in South India

## Welcome to Vishwa Vishwani that will change your life

Vishwa Vishwani Institute of Systems & Management, Hyderabad, approved by All India Council for Technical Education-New Delhi, Ministry of Human Resource Development, Government of India, offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cutting edge curriculum can mean for your career and professional success.

We look forward to meeting you.

### Approvals & Affiliations

Approved by



Affiliated to



### Eligibility Criteria

10+2 or Intermediate from any State or Central board, passed with minimum 50% aggregate

### Admission Process

As per the norms of AICTE and Government of Telangana.

### Application Process

- Apply Online - [www.vishwavishwani.ac.in](http://www.vishwavishwani.ac.in)
- Application fee Rs.600/-

## You're ready for the BBA+MBA

### INTEGRATED MBA

#### 5 Year Course for 10+2 Students

Launched by Vishwa Vishwani Hyderabad in 2013, the five-year Integrated MBA is the first of its kind in South India. This course is in line with the Integrated Program in Management - IPM of Indian Institute of Management (IIM), Indore.

The Integrated MBA (BBA+MBA) is Approved by All India Council for Technical Education, Ministry of HRD, Government of India and affiliated to Osmania University - Hyderabad, Government of Telangana. It is a unique and creative program meant for young students with managerial and leadership aspirations. Through the Integrated MBA, Vishwa Vishwani - Hyderabad seeks to attract young students, and mould them as outstanding leaders through a world-class education.

Integrated MBA is aimed at students who have passed class XII / Higher Secondary or equivalent from schools / colleges across India.

We have been grooming resourceful students into budding managers for the last 19 years. All the Teaching Faculty at Vishwa Vishwani has both Industry and Academic experience. We believe in "Learning by Doing". The teaching-learning activity is a dynamic process which involves Case Analysis, Role Plays, Management Games, Projects & Assignments, Book & Movie Reviews, etc. The alumni of the Vishwa Vishwani has spread across the world handling diverse and challenging roles in the world of business and acting as our brand ambassadors. The Institute is spread across 15 acres with state of the art infrastructure. Vishwa Vishwani has rich industry affiliations to facilitate the students with their Internships and Final Placements. Our students consistently prove their mettle in securing quality job offers with good salary packages.

## Your Career Progression

#### CEC/MEC Students

Your knowledge in Commerce and Economics is a plus for you, as you would study these subjects in depth in your Business Management Course. Apart from this, you will acquire skills which are highly valued in the following industries:

- Banking
- Insurance
- Financial Services
- IT
- Consulting

#### MPC Students

Your Problem solving abilities in Mathematics gives you an edge in excelling in some of the most important subjects in your Business Management Course, like Business Statistics and Operations & Logistics. You will acquire skills which are highly valued in the following industries:

- IT
- Business Consulting
- FMCG
- Retail
- Manufacturing
- Automobile
- Telecom

#### BiPC Students

You will have enormous potential with respect to Job opportunities in some of the lucrative industries like:

- Healthcare Consulting
- Health Insurance
- Hospital Chains
- Pharmaceutical
- Agribusiness sector

## Is BBA right for me...

The 3 Year BBA, part of 5 Year Integrated MBA course, is approved by AICTE which prepares the 10+2 students to be the future Business Leaders. AICTE has introduced this Program from the Academic year 2012-13 to inculcate the Career Focus and Responsiveness in the Students starting from a very young age. This Program covers all the concepts in the Management Education with innovative teaching methodologies and imparts needed skills, which gradually contribute towards individual transformation.

#### The key advantages for the Students who pursue this Program are:

- You have ample amount of time to enhance the Knowledge and Skills
- The Foundation becomes so strong that you become a ready-made Leadership Product for the Corporate to offer Managerial roles
- Students who have their Family Business or who have Entrepreneurial Ambitions can take the greatest advantage from this Program
- You have the flexibility to take Exit Route after 3 years, collecting your BBA Degree from Osmania University, which is subjected to approval of Osmania University, if you would like to steer the Career Path to a different Direction
- Internationally Recognized Degree which helps the Students to pursue Higher Studies anywhere in the World, as it is approved by AICTE and Ministry of HRD, New Delhi

