



PGDM AGRIBUSINESS MANAGEMENT

Cross-Functional Partnerships are the Keys to Success

Business School Ranking

The Most happening Business school in Hyderabad

A+++ Category Business School

27th Ranking Business School in India

3rd Largest Business School in South India





WELCOME TO VISHWA VISHWANI THAT WILL CHANGE YOUR LIFE

Vishwa Vishwani Institute of Systems & Management, Hyderabad offers a rich global business education experience in a state of the art environment.

Our Distinguished Faculty, drawn from Industry and other Institutions of Excellence help the students to understand the real world challenges in an academically collaborative environment. This global perspective, combined with individual attention and expert coaching, builds strong relationships and toughens up our students for the realities of the modern business world.

Explore for yourself what the impact of personal attention and a cuttingedge curriculum can mean for your career and professional success.

We look forward to meeting you.

AICTE - New Delhi

As per the AICTE Act [52] of 1987 and the Regulations laid down there under, approval is mandatory for any institution offering Technical Education Programmes in Engineering & Technology, Management, Computer Applications, Architecture & Town Planning, Pharmacy, Hotel Management & Catering Technology, Applied Arts and Craft, in India.

Vishwa Vishwani Institute of Systems & Management, Hyderabad is approved by All India Council for Technical Education-New Delhi, Ministry of Education, Government of India.

EXCEPTIONAL PROGRAMS FOCUSED ON YOUR CAREER GOALS

The Career Accelerator

The B School Two-Year Full-Time PGDM

The world of business in two unforgettable years.

Vishwa Vishwani Institute of Systems & Mangement's B School Two-Year PGDM Program is truly the hallmark option for full-time students who are looking to propel their careers with a fully immersive experience. A Summer internship and an array of concentrations provide the practical experience and business skills every aspirant needs.

Core Concentrations

- ◆ Marketing Management
- ◆ Operations Management
- ◆ Human Resource Management
- ◆ Financial Management

The Career Developer

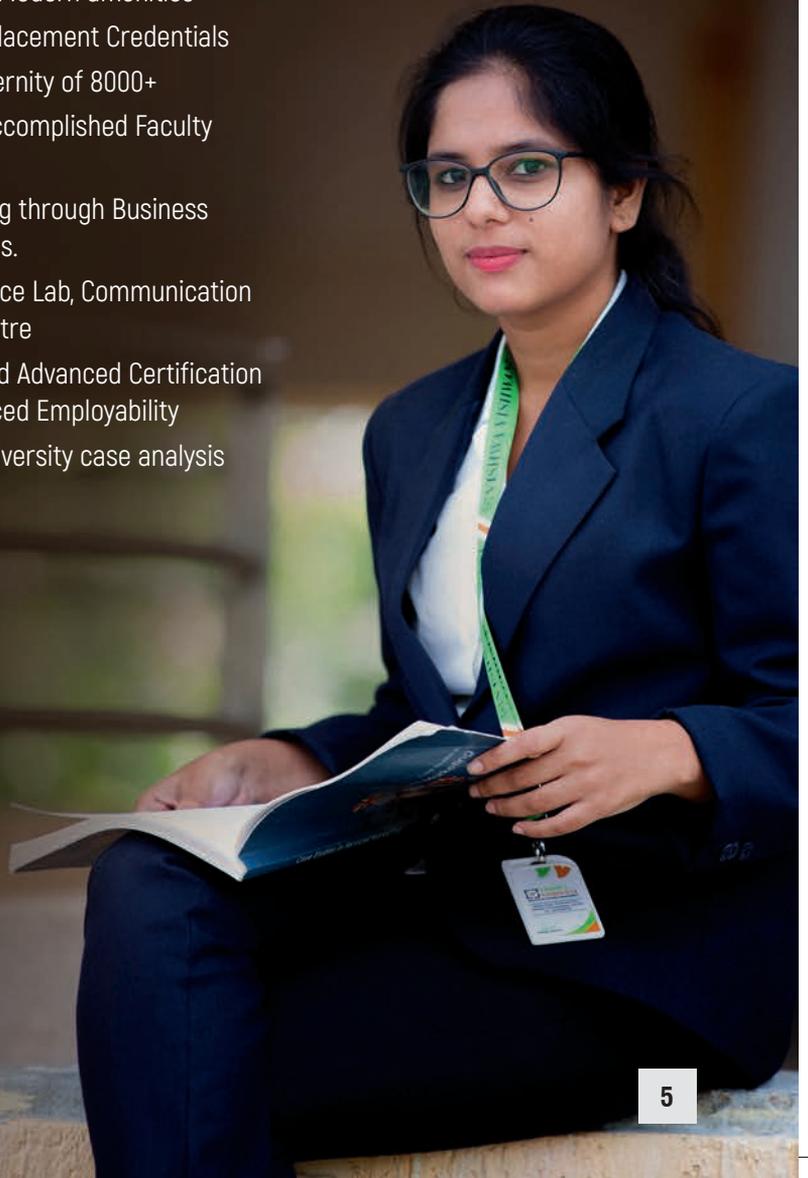
Sectorial Concentrations

Vishwa Vishwani offers sectorial concentrations along with the core concentrations as options in the two-year PGDM program in the following areas.

- ◆ Business Analytics
- ◆ Pharma Management
- ◆ Agribusiness Management
- ◆ Hospital Administration
- ◆ Banking & Insurance

PROGRAM KEY HIGHLIGHTS

- ◆ An Institute with Enviably Industry Networking
- ◆ Pan India Student Profile with students from 18 states
- ◆ Sprawling 15 Acre Lush Green Campus
- ◆ Wi-Fi Campus with Modern amenities
- ◆ The Best Campus Placement Credentials
- ◆ Strong Alumni Fraternity of 8000+
- ◆ Experienced and Accomplished Faculty Resource
- ◆ Experiential learning through Business Simulation exercises.
- ◆ Analytics Lab, Finance Lab, Communication Lab, Incubation Centre
- ◆ Industry Recognised Advanced Certification Courses for Enhanced Employability
- ◆ IIM-A & Harvard University case analysis



PGDM IN AGRIBUSINESS MANAGEMENT

The PGDM in Agribusiness Management is a Two Year Full Time Course Approved by All India Council for Technical Education, Ministry of Education, Govt. of India.

PGDM in Agribusiness Management grooms young men and women into professional managers for core areas of agribusiness and allied sectors. The programme aims at providing a comprehensive coverage incorporating the foundation, functional and elective courses relevant to management discipline, in general, and agribusiness management, in particular.

Career Opportunities in Agribusiness Management

Agriculture is considered as the backbone of our economy. Indian agriculture contributes approximately 17.50 per cent of the country's GDP, provides large scale employment and fulfills the food and nutritional requirements of the nation.

Today, agriculture has achieved commercial importance and has changed from subsistence farming to commercial farming, import oriented to export oriented, supply driven technology to demand driven technology etc.

Only 14 per cent of total food products are being processed in India, whereas 35 per cent food is wasted during packaging and transportation. Many businesses started building up in and around agriculture.

Major Agribusiness companies are the recruiters for the PGDM (Agribusiness Management) students as Management Trainees and Middle Level Managers. The major sub-sectors from which placement demands have been coming forth include procurement, trading, banking, insurance, agro-chemicals, seeds, agro-processing, fertilizers, retailing etc.

Top Careers for Agribusiness Professionals:

- ◆ Seeds / Fertilizers / Pesticides Industry
- ◆ Milk & Milk Products / Poultry & Fisheries / Edible Oil Industry
- ◆ Agro Processing Industry
- ◆ Agro Finance Companies & Banks
- ◆ Agro Co-operatives
- ◆ Agro Equipment Manufacturers
- ◆ Agro Export Houses
- ◆ Supply Chain Management

Scope of Agribusiness Management:

A course in Agribusiness Management trains students in the following areas

- ◆ Introduction to Management
- ◆ Managerial Effectiveness
- ◆ Business Communication
- ◆ Business Economics
- ◆ Quantitative techniques
- ◆ Basics of Accounting
- ◆ Information Systems
- ◆ Management in Agricultural and allied Food Processing Industries
- ◆ Management of Cooperatives
- ◆ Post Harvest Management
- ◆ Farm Mechanization
- ◆ Environment & Agribusiness Management
- ◆ Seed Production Technology
- ◆ Management of Bio-tech Industries
- ◆ Management of Floriculture & Landscaping
- ◆ Agribusiness & Rural Marketing
- ◆ Research Methods in Agribusiness Management
- ◆ Entrepreneurship & Project Management
- ◆ Production & Operations Management
- ◆ Materials Management
- ◆ Technology Management for Livestock Products



DIFFERENCE BETWEEN P

PARTICULARS

Offered by

Approving Body

Affiliated / Autonomus

Focus

Geographical

Type

Jurisdiction

Legally & Technically

Employability & Placement

Orientation

Student Profile

Eligibility for PhD Subjected to
AIU Equivalence

Eligibility for Government Job

N PGDM & MBA

PGDM	MBA
Business School	University / MBA Department
AICTE	University & UGC
Autonomous	University
Industry	Academic
National / International	Regional / State
ICSE / CBSE	State Board / SSC
India - Country	Regional - OU / AU / SVU
Same	Same
Very High	Normal
Practical	Theoretical
All Over India	Only Particular Region
Eligible	Eligible
YES	YES

ELIGIBILITY CRITERIA & ADMISSION PROCESS

Graduates from a recognized university with a valid rank / score in CAT/ MAT/ XAT/ ATMA / GMAT/ CMAT and common entrance examinations (if any) conducted by the respective State Government / UT.

The candidates shall be shortlisted on the basis of the overall rank computed taking into account of the following components:

- ◆ Score in the Entrance Test - **50%**
- ◆ Score for academic performance in X Std., XII Std., Degree / Post Graduate Degree. - **20%**
- ◆ GD/ WAT / Interview. - **20%**
- ◆ Weightage for participation in Sports, Extra-curricular activities, Academic diversity, and Gender diversity. -**10%**

Eligibility for Additional Sectoral Concentrations:

- ◆ **Business Analytics:** Graduation in Engineering / Mathematics / Statistics / Computer Science
- ◆ **Pharma Management:** Graduation in Pharmacy / Life Science
- ◆ **Agribusiness Management:** Graduation in Agriculture / Home Science/ Life Science / Horticulture / Sericulture / Dairy / Agribusiness / Agritech
- ◆ **Hospital Administration:** Graduation in Pharmacy / Life Science / MBBS, BDS / BHMS / BAMS / Hospital Management

Application Process:

- ◆ Apply Online - www.vishwavishwani.ac.in
- ◆ Application fee of Rs.1200/-

Hostel Facility

Separate Hostel facility is available for boys and girls. Accommodation is provided on sharing basis.

Transport Facility

A Fleet of 25 vehicles cover major routes in the twin cities.

SOME OF OUR TOP RECRUITERS





MANAGEMENT EDUCATION - DESTINATION HYDERABAD

PGDM at HYDERABAD

Hyderabad – The Futuristic City

Hyderabad with its vibrant economy and growth rate is offering a wide canvas of career opportunities for fresh Management graduates when compared to even large metropolitan cities like Mumbai, Delhi, Chennai, Kolkata, Bangalore and Pune.

Robust Infrastructure and a High Growth Destination

Hyderabad is one of the fastest growing cities with IT corridor, special economic zones, investment parks and new townships.

Hyderabad is home to more than 1300 IT and ITES firms, that includes Global conglomerates like Google, Apple, Microsoft, IBM, Infosys, Deloitte, Tech Mahindra, TCS, HSBC, Dell and many more.



Admissions Office:

#601, Mahaveer Chambers (Stanza Building),
Liberty X Roads, Himayatnagar, Hyderabad - 29.

Ph: 040-2322 8333, 2322 8399

Helplines: 9849 247 333 / 9948 341 333

Campus:

Boston House, Thumkunta (P.O), Shamirpet Road,
Hakimpet (Via), Hyderabad - 500 078.

Ph: 9849 464 333 / 9849 562 333

Approved by AICTE, Ministry Education, Govt. of India

zeesatya@99 480 430 80